

WITE BRITE METAL ROOF COATING SYSTEM Roof Coating System

Restores performance characteristics on various types of metal roof systems while simultaneously enhancing the aesthetic qualities. A single-component, fluid-applied acrylic material that cures to a membrane with excellent durability and flexibility. Excellent for leak repairs, general maintenance and roof restoration. Full labor and material warranties are available. System is maintainable and provides a cost-effective alternative to metal roof replacements if the roof condition is suitable for restoration.

Features

- Seamless roof membrane and flashings
- Sustainable system
- Product is manufactured per ISO 9001 standard
- Wite Brite is ENERGY STAR® and Cool Roof rated
- Total Roof System Warranty
- Fully adheres to vertical and horizontal surfaces
- May be used for repairs, base flashings, pipe penetrations, edge details and curb flashings
- Mold and mildew resistant
- Available in a variety of colors
- Brush, roller or spray applied



- Noninvasive and nondestructive—no fasteners or holes that can cause leaks
- Membrane is over 70 mil thick
- System can be resurfaced/renewed over time to avoid costly and disruptive replacements and reinstate full labor, materials and workmanship warranty
- No condensation between layers, which may happen with mechanically attached single ply systems
- Offers solar reflectance and energy savings during warm climate months

- Materials and workmanship warranties are available
- Less disruption to customers and employees
- Complies with existing building code approvals such as FM, UL and Dade County
- Installer-friendly system that can be applied by in-house maintenance staff
- A proven track record with installations on millions of square feet throughout the U.S. in every environment
- Perfect solution for hard-to-flash situations that exist on many metal roofs
- Compatible with Wite Brite cement and SR Poly



Before



After

PROTECT YOUR ROOF At Its Weakest Points

Wite Brite Metal Roof Coating System creates a strong, flexible roof membrane with exceptional tensile strength and elongation capabilities, which allows for greater temperature fluctuations and accommodates building movement. Using a simple three-step process that includes: 1) Clean and prime existing surface; 2) Apply base coat; 3) Apply top coat, the Wite Brite Metal Roof Coating System creates a leak-free, seamless and monolithic roofing system that offers years of trouble-free service and the elimination of costly repairs and replacements.







1380 East Highland Road • Macedonia, OH 44056 • 330.998.6500 • www.simonroofingproducts.com